

Marketing Privacy Notice



This privacy notice provides information on the data we collect and process, its use and security as well as your rights in respect of the information held.

What we collect

We collect the following information about you for the sole purpose of sending you marketing materials:

- Name
- Contact information including email address and telephone numbers.
- Demographic information such as postcode.
- The name of your forest/woodland where applicable.
- The details of any third parties you instruct us to use for communication purposes.

Cookies

Our website uses technology to track the patterns of behaviour of visitors to our site. This includes using a "cookie" or another identifier which could collect personal data. The information collected in this way can be used to identify you unless you modify your browser settings. We collect this data under the lawful base of our legitimate interest in understanding the practicalities and usability of our website in order to ensure our visitors receive the best possible service and information from Narrative.

Consent

Our website includes a mailing list, marketing material signup mechanism and email enquiry functions.

We also capture your contact details where appropriate during telephone and email conversations and during face to face conversations we may have with you at shows and events. We capture this information in order for us to ascertain, understand and fulfill your requirements of our services (legitimate interest).

We collect data using these functions under the lawful base of consent. You can withdraw your consent (or restrict usage of, rectify, or request erasure of your data) at any time by contacting enquiries@tilhill.com or calling **01786 435000**. We will process this data to allow the sending of marketing materials and updates which are relevant to our services and we consider relevant to you (legitimate interest) and will not be found to be intrusive or cause you harm.

Contract

We process the data of all current (and potential) clients and employees under the lawful basis of contract. Please see Your Rights section below for information on how you can influence the processing and usage of this data.

Retention and Transfer

We will retain any personal data we have collected for no longer than is necessary for the purposes for which the personal data are processed.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

Accuracy

We aim to take every reasonable step to ensure that personal data are accurate, are retained for the purposes for which they are processed, and where requested, are erased or rectified without delay.

Security

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we hold.

Your Rights

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to Head of Safety & Assurance, Tilhill Forestry, Kings Park House, Laurelhill Business Park, Stirling, FK7 9NS.

If you believe that any information we are holding on you is incorrect or incomplete, or you change your mind about us holding information on you; please write to, or email, us as soon as possible. We will promptly correct any information found to be incorrect. We will also remove the information we hold on you on request where this doesn't affect the lawfulness of processing based on the consent before its withdrawal.

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